Q1 CYC Priorities -
Feature List

Feature name	Priority	Target date	System - Project	Engineering scope	Owner and Status	Feature details	Notes
Automate policy upload to AM	1	2/21/2007	CYC data		DK	As we process incoming rights, automatically upload policies and DB build list to Audible Magic	
Rev share scenarios	1	2/21/2007	CYC Deals		DK	Create comprehensive view of all rev share liabilities and how they interact, including YT, users, disty partners, labels, music publishers, video providers, ad networks, etc. This is vital to ensuring that our range of deals and programs around CYC are compatible with each other.	
Turn on fingerprinting	1	2/14/2007	FP		DK	Start with UMG, and add other labels as appropriate. As block policies come in, revisit user experience in production to sanity check and optimize. After target date, management of policy database remains ongoing.	In general, fingerprinting projects associated with AM will increase greatly in priority if Google fingerprinting looks unlikely.
Video fingerprinting pilot	1	3/28/2007	FP		DK	Work with Jay and Jeremy on defining YT specific requirements, and Steve on pushing priority	
AudioSwap Bug Fixes	1	2/21/2007	AudioSwap v2		ML	Fix v1 bugs: 1. Remove default mute on player, 2. Add seeking capability and least common denominator status bar, 3. Publishing ability wired on	
Browse Taxonomy/Search for Editor	1	2/21/2007	AudioSwap v2		ML	Improve navigation of song catalog with search and browse features.	Add in auto-complete pending approval by Ops

New Flow for selecting video to edit	1	2/21/2007	AudioSwap v2		ML	Users need a pro-active way to access and select from their videos before swapping audio as well as new messaging for MyVideos page and TestTube page	
Viacom takedown automation	1		PSO		ML to transfer to PSO team	Determine policy for how we manage Viacom takedowns, adding as much automation as we can, without letting them block music fingerprints controlled by other partners. This is primarily a relationship management problem, and no engineering work should be done until we have worked out a clear policy. Matt will take this up with the PSO team.	
Additional Features	1.5	2/21/2007	AudioSwap v2/v2.5		ML	Audio slider (offset), fading of audio	
Publish New Video	1.5	2/21/2007	AudioSwap v2/v2.5		ML	Pro-active editing will allow users to publish a new video as opposed to replacing their old video	
Audible Magic - DB split	2	3/21/2007	FP		DK	Separate DB's for UGC vs. commercial videos	
Consolidate publisher rights	2	3/21/2007	CYC Data		DK	We will receive fractional ownership information from publishers. We must consolidate this information to produce a Y/N decision on track rights. This is the barebones abilty to manage publisher rights using data provided by labels.	
CYC for CBS	2	3/14/2007	CYC Deals		ML	Does CBS have any specific requirements	

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Audible Magic - match accuracy	2.5	Q2	FP		DK	Does it make sense to improve audio fingerprinting to sample entire audio track instead of first 60 seconds if we don't have video fingerprinting soon to improve comprehensiveness? Also, should we require entire table scan for every FP reference check to return best match instead of first match to improve accuracy?	
Automate song reception	2.5		AudioSwap Support		ML	Drop box for automated xml deliveries of audio	
Commerce Link	2.5		AudioSwap v2.5		ML	Include commerce links	Priority and implementation subject to change depending on BD discussions
Prevent MP3 direct downloads	2.5		AudioSwap Support		ML	Make play buttons virtual URL's that expire after single click	
Audible Magic - delete API	3	Q2	FP		DK	As we identify audio fingerprints that produce incorrect matches, we want an API allowing us to delete those fingerprints from our reference tables	
Music policies - automate reception	3	Q2	CYC data		DK	Drop box, and processing of xml and excel files received from music labels and publishers to ingest their track policies	CYC data projects increase in priority as volume of deals grows.
N-way rev sharing	3	Q2	CYC Data		DK	Determine if N-way rev sharing is needed to satisfy music publisher deals, and spec out mechanics of reporting	

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Store Publisher metadata	3	Q2	CYC Data		DK	Publishers will send us lists of blocked artists, metadata, and split information. We must be able to store this data without overwriting information received from other sources such as labels. This is a more full-featured ability to manage publisher rights using data provided by publishers, and mapping those views back to label data.	
Reporting - international	3	Q2	Reporting		DK, partner roadmap	Reporting by country or geographic region is required by some content partners (shared requirement with partner roadmap)	
Reporting for publishers	3	Q2	Reporting		DK, partner roadmap	What are reporting requirements for publishers, or will all reporting go through labels?	
Upload flow roadblock	3		AudioSwap v3		ML	Introduce AudioSwap during initial upload process	

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